



FEBRUARY IS CTE MONTH

<p style="text-align: center;">Monday (Gettin' to the Mon\$y)</p>	<p style="text-align: center;">Tuesday (Recognize CTE & CTSOs)</p>	<p style="text-align: center;">Wednesday (Raise the Awareness)</p>	<p style="text-align: center;">Thursday (Community Engagement & Social Media Blitz)</p>	<p style="text-align: center;">Friday (Join the Convo)</p>
 <p>Logo</p>	 <p>Logo (Spanish)</p>		<p>1 CTE Proclamation</p> <p>Proclaim February as CTE Month with posters, hallway & bulletin board decorations, and an announcement.</p> <p>Watch the DPS CTE video to learn more about our programs</p> <p style="text-align: center;">DPS Job Shadow Day</p>	<p>2 Find Opportunities Friday</p> <p>Students Complete Xello Matchmaker & explore one career match</p> <p>Staff change virtual meeting & slide show background to CTE theme</p> <p style="color: red;">Virtual Lab Life on the Hill 1:10-1:50 pm : Clinical Lab Science- explore real cases & uncover hidden disease (e-mail Mrs. Cooper if class participates to give students 3-2-1 credit)</p>
<p>5 Mon\$y Monday</p> <p><u>Fastest Growing Occupations</u></p> <ol style="list-style-type: none"> 1. Wind Turbine Service 2. Technicians 3. Nurse Practitioners 4. Data Scientists 5. Statisticians 6. Information Security Analysts 7. Medical & Health Service managers 8. Epidemiologists <p>National SkillsUSA Week</p>	<p>6 CTE try it out!</p> <p><i>Business, ACE & Associated CTSOs recruitment during lunch</i></p> <p style="text-align: center;">CTE Student of the Week</p>	<p>7 Raise the awareness!</p> <p><i>Durham Technical Community College offers certificate and diploma pathways within CTE. Take a look!</i></p>	<p>8 Business Career Conversations</p> <p>#CTElearninginaction</p> <p>Virtual Link</p>	<p>9 Thank you CTE Staff!</p> <p>Highlight & Thank CTE staff - pictures posted on website & social media pages</p> <p style="text-align: center;">DPS appreciates our CTE staff: Staff wear CTE t-shirt & gifts of appreciation delivered to schools</p>

<p>12 Mon\$y Monday</p> <p><u>Agriculture</u> Employment in agriculture and food related industries supports 19.0 million jobs.</p> <p><u>Marketing</u> Advertising, promotions, & marketing managers earn an average of \$66.70 an hr.</p> <p><i>Resume Writing Workshop:</i> Students use <u>resource</u> to write resume</p> <p><u>National FBLA Week</u> <u>National BPA Week</u> <u>National FCCLA Week</u></p>	<p>13 <u>CTE Student of the Week</u></p> <p><i>CTSOs Website Highlight</i> Post pictures of CTSO members</p> <p><i>I Am Not my Hair: <u>CTE Celebrates the Crown Act</u></i></p>	<p>14 Raise the awareness!</p> <p>DPS Work-Based Initiative is to provide students with 3 career awareness activities, 2 career exposures, and 1 work experience.</p> <p><i>Students track their progress in Xello.</i></p> <p><i>Join with DPS in ensuring that students are equipped with top <u>employability skills!</u></i> <i><u>Sign up to become a DPS CTE partner.</u></i></p>	<p>15 Health Science Career Conversations</p> <p>#CTElearninginaction</p> <p>Virtual Link</p>	<p>16 (Students Find Opportunities Friday)</p> <p><u>Durham Youthworks Scholars At Work</u> <i>Rising Stars</i></p> <p><i>CTE hosts charter school students - school tour with focus on CTE programs/pathways</i></p>
<p>19 Mon\$y Monday</p> <p><u>Business</u> The median annual wage for accountants is \$78,00 & financial analysts is \$96,220.</p> <p><u>STEM</u> The median annual wage for engineers is \$97,000 and computer programming, \$97,800.</p> <p><u>National FFA Week</u> TEACHER WORKDAY</p>	<p>20 CTE try it out!</p> <p><i>Engineering, Health Science & Associated CTSOs recruitment during lunch</i></p> <p><u>CTE Student of the Week</u></p>	<p>21 Raise the awareness!</p> <p><i>Celebrate Black History Month through <u>TED talk discussion OR host black speakers from CTE backgrounds</u></i></p> <p><i>Schneider Electric Engineering Day</i></p>	<p>22 STEM Career Conversations</p> <p>#CTElearninginaction</p> <p>Virtual Link</p> <p>Duke Genomics visit & completes lab with Foundations of Health Science class</p>	<p>23 You're on your way!</p> <p><i>Your future is bright!</i></p> <p>Wear Neon to show off your CTE Pride & start convos about CTE</p> <p>Apple career panel 10:40 -12:00</p>
<p>26 Mon\$y Monday</p> <p><u>Trade & Industrial</u> 646,100 openings projected each year for Construction & Extraction Occupations with median annual wage of \$50,570.</p>	<p>27 <u>CTE Student of the Week</u></p> <p><i>CTE hosts DPS elementary/ middle school students - school tour with focus on CTE programs/pathways</i> <i>- Merrick Moore Elementary School</i></p>	<p>28 Raise the awareness!</p> <p><i>CTE & Counselors Partner to highlight HBCUS and their programs - showcasing alignment of our CTE curriculum to college programs</i></p>	<p>29 Trades Career Conversations</p> <p>#CTElearninginaction</p> <p>Virtual Link</p>	